

# Web page tells people where to, what to see in Metro Detroit

By JERRY WOLFFE  
Of The Oakland Press

Kerry Doman is one of the Motor City's biggest boosters.

The energetic 24-year-old Bloomfield Hills woman has started a Web-based business where anyone, especially young professionals, can go to find out what there is to see and do in Detroit and the surrounding suburbs.

Doman, who worked in Chicago as an event planner at the National Marine Manufacturers Association, moved back to Detroit after a couple of years and "became passionate about the city."



Her Web site, [www.after5detroit.com](http://www.after5detroit.com), was started in June and 40,000 people have signed up by providing their e-mail addresses. The site is supported by ad sales. "The Web site is for young professionals," she said. "It's all about what to do, where to

go in Metro Detroit for entertainment and to meet people.

"My main mission is to stop young adults from fleeing Michigan," said Doman who has a degree in communications from Dennison University in Grandville, Ohio.

Membership is free and members receive a newsletter every week

telling them of the latest events such as the recent Woodward Dream Cruise or most popular bars and restaurants to go where young people congregate.

"My mission is to live

PLEASE SEE DETROIT/C-2

## DETROIT

FROM PAGE C-1

downtown and change the image of Detroit so people will go down there," she said.

"We have to take baby steps, but if we can get people to start going (to downtown Detroit), they'll see how things have changed for the better."

The casinos are building new structures and many formerly empty buildings, she said, are being renovated to include lofts.

She said her Web site also incorporates a map to give customers clear details on where to go and how to get there so they have a feeling of confidence.

As far as the stigma surrounding Detroit, she said there are bad sections in every major city in the nation.

"If we can tell them where

"Detroit is the pulse of the entire area. We have to grow it so we all can survive and thrive."

KERRY DOMAN

to go, they'll feel more comfortable going down to Detroit and success will beget success," Doman said.

"We have to get people to enjoy the city and once they enjoy it, they'll be more inclined to return," she added.

"I saw the need and I've become passionate about it," she said of promoting primarily downtown Detroit and then the suburbs.

"Detroit is the pulse of the entire area. We have to grow it so we all can survive and thrive."